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CUIMAR  
LEATHER

PROUDLY MADE IN MOROCCO



# OUR STORY

## Rooted in Moroccan Heritage, Driven by Innovation

For decades, Moroccan leather has supplied the world's finest tanneries in Italy admired for its character, texture, and natural beauty. CUIMAR was born from the desire to bring this savoir-faire back to its roots and share it directly with the world.

Our story began with an ambitious idea: to transform fish waste into luxury leather. As the first company in Africa to master this process, we developed our own eco-tanning methods, combining traditional Moroccan craftsmanship with modern innovation. Through years of research, testing, and refinement, we built a unique expertise turning what was once discarded into a material of exceptional beauty and strength.

# WHO WE ARE

## The Moroccan Leather House

CUIMAR is a Moroccan leather house dedicated to excellence, sustainability, and innovation.

We specialize in Grade 1 leathers fish, bovine, goat, and lamb produced responsibly in certified workshops.

By combining traditional craftsmanship with modern eco-tanning processes, we ensure every hide meets international quality and sustainability standards

We produce leathers that celebrate the richness of Moroccan hides, known for their distinctive grain, natural charm, and premium quality materials that embody both authenticity and refinement.





# OUR VALUES

Every CUIMAR hide is hand-selected and graded Grade 1, meeting the highest export standards for premium leather.

This uncompromising attention to quality defines everything we do from sourcing to finishing.

Each skin we produce embodies our values:

- **Authenticity** – rooted in Moroccan heritage and artisanal savoir-faire.
- **Innovation** – driven by continuous R&D and advanced eco-tanning techniques.
- **Excellence** – achieved through meticulous selection, refined finishing, and Grade 1 quality control.
- **Sustainability** – ensuring ethical sourcing, responsible production, and minimal waste throughout the process.



# LEATHERS

OUR 4 TYPES OF LEATHERS


## A Collection of Textures, Each with a Story

CUIMAR offers a curated selection of Grade 1 leathers each celebrating the richness of Moroccan hides and the artistry of responsible tanning.

From the ocean's depths to the Moroccan highlands, our materials embody strength, softness, and timeless elegance.

*Selection & Grading (Grade 1 )  
Only the top 10-15% of hides pass CUIMAR's selection criteria for Grade 1 quality.*

  
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A close-up photograph of fish leather, showing a complex, scale-like pattern of overlapping, diamond-shaped scales in a rich brown color.

### Fish Leather

*Signature Innovation*

- Fine & distinctive grain, with natural scale patterns
- Highly resistant and flexible
- Eco-responsible, made from upcycled salmon skins
- Available in custom colors and finishes

*A symbol of sustainable luxury and Moroccan innovation*

A close-up photograph of cow leather, showing a smooth, slightly textured surface in a warm tan color. A rectangular patch with a dashed border is visible in the upper right.

### Cow Leather

*Strength & Refinement*

- Smooth or full-grain texture
- Excellent resistance and consistency
- Ideal for larger formats and structural products
- Available in natural, vegetable, or chrome-free tanning

*The essence of strength, tradition, and elegance.*


A close-up photograph of goat leather, showing a smooth, slightly textured surface in a warm tan color. A rectangular patch with a dashed border is visible in the lower left.

### Goat Leather

*Flexible & Enduring*

- Tight grain with natural irregularities
- Soft touch with natural sheen
- Excellent balance between strength and finesse
- Available in a wide range of finishes

*A timeless Moroccan classic, reimagined for modern design.*

A close-up photograph of lamb leather, showing a smooth, slightly textured surface in a dark charcoal color. A rectangular patch with a dashed border is visible in the lower left.

### Lamb Leather

*Luxurious Softness*

- Ultra-soft and lightweight texture
- Smooth surface with elegant drape
- Perfect for fashion and luxury garments
- Available in natural and custom shades

*Elegance made tactile.*

# MADE TO ORDER

*(Tailor-Made Leather, Crafted in Morocco)*

## **Made to Order – Custom Leather, Your Way**

At CUIMAR, every order is produced on demand customized to your vision in color, finish, texture, and thickness.

We work closely with designers and brands to bring unique concepts to life while ensuring consistency and traceability.

We offer:

- Custom color development (Pantone matching)
- Choice of finish: matte, glossy, embossed, metallic, or natural grain
- Variable thickness for each end use (garment, accessory, upholstery)
- Flexible minimum orders (starting from 10 hides)
- Production lead time: 3 to 6 weeks

From idea to material, we make your creative vision tangible.

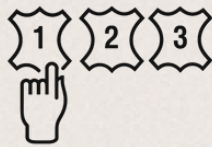


# OUR PROCESS

*Where Tradition Meets Technology*

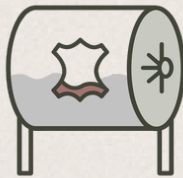
CUIMAR combines ancestral Moroccan tanning heritage with modern eco-responsible methods.

Each step is guided by precision, sustainability, and craftsmanship excellence.



## **Selection & Grading**

Only premium hides (fish, bovine, goat, lamb) are handpicked and classified Grade1.



## **Eco-Tanning & Finishing**

Using chrome-free or vegetable-based techniques, we achieve soft, durable leathers that meet international standards.



## **Custom Coloring & Texture Work**

Our experts match your desired shades and finishes, offering a wide palette inspired by Morocco's landscapes and culture.



## **Quality Control**

Each batch is controlled and tested.



## **Packing & Worldwide Shipping**

We ensure professional packaging and reliable international logistics from Casablanca to your atelier.

*"Every CUIMAR leather tells a story crafted by hand, perfected by innovation, and tailored for you."*

# LET'S CREATE TOGETHER

At CUIMAR, we believe that every collaboration begins with a conversation.

Whether you're looking to explore our materials, request free samples, or develop a custom leather collection, our team is here to guide you.

## Contact us today to:

- Receive free leather samples
- Schedule a private consultation with our material experts
- Discover our brand partnership program

## Contact Information

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## Follow us

LinkedIn — CUIMAR Leather

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